



2015 STRATEGY MAP

Ensure Food Security for Rice

National Food Authority

Mandate:

To ensure national food security and stabilize supply and prices of staple cereals both in the farm and consumer levels.

Vision:

The NFA shall have achieved a nationwide sustainable mechanism for ensuring the stabilization of the prices and supply of rice and corn while increasing the income of Filipino farmers.

Mission:

Ensure reasonable rate of return to Filipino farmers, provide adequate supply and affordable rice and corn for the country, and promote the integrated growth and modernization of the rice and corn marketing industry to enable it to compete in the global market.

Core Values:

- Integrity
- Professionalism and Fairness
- Excellence in providing the needed services
- Participative Management
- Rationalized Development
- Productive and Transparent

